Proclamation

WHEREAS,	donating blood is a potentially lifesaving gift that millions of Americans can give; and
WHEREAS,	there is a need to ensure an adequate blood supply and to stress the importance of giving the "Gift of Life" through the donation of blood; and
WHEREAS,	there is a need for additional healthy, regular volunteer donors to join the ranks of those who already give of themselves so generously; and
WHEREAS,	one blood donation may help save three lives; and
WHEREAS,	every day blood is needed in hospitals and emergency treatment facilities for patients with cancer and other diseases, for organ transplant recipients, and to help save the lives of accident victims; and
WHEREAS,	the need for blood is constant, especially during the winter months when blood is traditionally in short supply due to a reduction in donor turnout because of the holidays, busy travel schedules, inclement weather and illness, which can put blood inventory at a critical low; and
WHEREAS,	the American Red Cross Northern California Blood Services Region distributes more than 130,000 pints of blood per year to help save local patients, yet fewer than 100,000 pints of blood are collected in the region annually; and
WHEREAS,	some 38 percent of the public is eligible to donate, yet fewer than eight percent of these individuals donate blood; and
WHEREAS,	there is a need for civic and service organizations and businesses to sponsor blood drives.

NOW, THEREFORE, BE IT RESOLVED, that I, Marie Gilmore, Mayor of the City of Alameda, do hereby proclaim the month of January as

National Blood Donor Month

in the City of Alameda and urge all residents to pay tribute to those among us who donate for others in need. I urge residents in good health to donate regularly. I also urge all civic and service organizations and businesses to form blood donor groups to provide blood for others.

Marie Gilmore

Mayor

Agenda Item #3-B 01-04-11